

KAIA ALLEN

Designer - Consultant - Strategist

Passionate and innovative, I thrive on turning ideas into meaningful, **impactful** creations. As a designer, consultant, and strategist, I shape visions into reality, crafting **solutions** that connect **communities** and respect the **environment**. With a positive spirit, a sense of **humor**, and a love for fast-paced challenges, I bring creativity and **compassion** to every project—working to shaping tomorrow's design.

+27 82 067 9748
kaiaallen.com
kaiaallen123@gmail.com

Education

- 2006-2020 IEB Creston College, South Africa.
Level 4 - Higher Senior Certificate with Bachelor Pass.
- 2021-2023 IIE Vega School, South Africa.
Level 7 - Bachelors of Graphic Design.
- 2024 IIE Vega School, South Africa.
Level 8 - Bachelors of Honours in Design Leadership.

Experience

- 2015-2021 Yuppi Photography.
My own photography business
- 2015-Now Urban Yuppi, SouthCoast Beach Mall, Shelly Beach, South Africa.
Duties including dealing with the general public, handling sales, cashier work and part time graphic designer.
- 2022-Now Freelance Graphic Designer.
Businesses, specialising in rebranding, social media, strategy, and photography.

Skills & Hobbies

- | | |
|---------------------|-----------------|
| Communication | Baking |
| Project Management | Empathy |
| Graphic Design | Research |
| Public Speaking | Reading |
| Photography | Leadership |
| Spatial Ability | Music |
| Critical Thinking | Analysis |
| Pattern Recognition | Design Thinking |

Software Skills

- Procreate ●●●●●
- Figma ●●●●●
- WordPress ●●●●●
- Office 360 ●●●●●
- Adobe Software:*
- Illustrator ●●●●●
- InDesign ●●●●●
- Photoshop ●●●●●
- After Effects ●●●●●
- Premiere Pro ●●●●●

Awards

- 2018 IEB Creston College, South Africa.
Curro Create - Kryptonite Award
- 2019 Toastmasters, South Africa.
Regional Semi Finals in 'Prepared Speech' category.
- 2020 IEB Creston College, South Africa.
Designer of the Year.
- 2023 Pending
Silver Award in Multimedia Campaign (Collaboration).
- 2023 Creative Conscience
Silver Award in Experience Discipline (Collaboration).
- 2023 Loeries
Finalist for Two Collaboration Projects.